

HACTAC Agenda  
November 15, 2017  
East Hartford Town Hall  
TV Station room

Guest:

Minutes- October 18, 2017

Treasurer Report

Town Reports:

Bloomfield

East Hartford

Hartford

Simsbury

West Hartford

Windsor

Company Reports:

Comcast

AT&T

Committee Reports:

Chairman's Report

Complaints-

Old Business

New Business

Next Meeting: -Holiday Dinner?

Adjournment:

# Hartford Area Cable Television Advisory Council

## 10/1/17 – 10/31/17 Treasurer's Report

### Webster Bank Checking Account:

Beginning Balance	\$ 1,731.10
Deposits/Credits	-0-
Withdrawals/Debit	20.06

Ending Balance: \$ 1,711.04

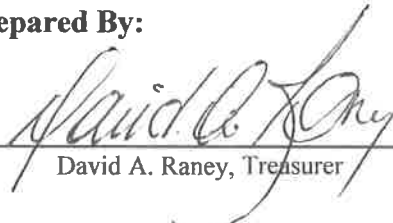
#### Debits:


Ken Picard \$ 20.06

### Certificates of Deposit

Account	Maturity Date	Interest Paid this period	Ending Balance
12 Month Certificate	9/4/18	\$ 0.41	\$ 5,062.38
11 Month Business CD	9/5/18	\$ 0.73	\$ 5,980.45
Total:		\$ 1.14	\$11,042.83

#### Prepared By:

  
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David A. Raney, Treasurer

  
\_\_\_\_\_  
Date



Hartford Public Access Television, Inc. (HPATV) is a tax exempt 501 (c) (3) non-profit organization with facilities at 20-28 Sargeant Street in Hartford. We operate a professional 3 Channel Cable TV station which serves the constituents of Greater Hartford with quality community programming including musical and cultural performances, City Council & Budget Meetings, Board of Education Meetings, Public Affairs shows and much more.

***HPATV's Mission: Hartford Public Access Television (HPATV) is Hartford's innovative multi-media center that brings the community together to create and share diverse content that promotes freedom of speech, cultural expression, and civic participation.***

HPATV, Inc. has been in existence since 1976 and have recently renovated our entire 4,500 square foot TV station with state of the art video production and broadcast technology thanks to a PEGPETIA State of CT Fund Grant of \$194,932, a capital grant from the Hartford Foundation for \$187,400 and additional support from other supporting corporations and foundations (totaling over \$500K in equipment and technology investments).

Because of these significant investments, in addition to broadcasting on Comcast and Frontier Channels 5 (PUB), 95 (EDU) and 96 (GOV), HPATV programming is now available digitally in high resolution via web streaming and our new robust Video On Demand (VOD) platform on our website [www.HPATV.org](http://www.HPATV.org).

Please note that we are in the process of completely redesigning our website thanks to additional support from the Hartford Foundation's Strategic Technology Program. For a great example of what the new website will look and feel like, please visit [www.NewTV.org](http://www.NewTV.org).

Having recently completed an Organizational Assessment and developed Strategic and Revenue Development Plans, HPATV is presently working on renovating its internal computer network to a cloud environment to include Microsoft 365, in order to maximize effectiveness and streamline processes and workflow.

HPATV is also in the process of transforming the station's walls into gallery space to feature and promote the works of Greater Hartford's Artists. HPATV Quarterly gallery openings will serve as Open House and networking opportunities for our organization, community partners and volunteers.

HPATV recently engaged in a strategic partnership with the University of Hartford which includes the building of 2 new state of the art studio sets (a \$37K investment to be completed in January of 2018) on their campus. The purpose of these new facilities is for HPATV and UHART to co-produce exciting new programming (UHART's musical concerts, theater & ballet performances, UHART & Yard Goats sports shows, etc.) for broadcast/streaming/VOD on HPATV's Educational Channel 95 and Public Access Channel 5 on Comcast, Frontier and via HPATV.org.

This effort will provide opportunities for UHART students (and students from other universities such as Capital Community College, UCONN, Trinity, CCSU, Middlesex Community College, Quinnipiac, among others) to intern with HPATV's Stepping Stone Program at UHART's studios by producing professional TV productions which significantly increases their marketability within the Communications industry upon graduation.

This program has already witnessed a great deal of success by providing real world experience for students committed to careers in TV Production and Cinematography. Most recently, two of our Stepping Stone participants were hired by Fox News and NBC Sports.

We expect the transformation of HPATV to be complete by the 1st quarter of 2018 at which point we will embark on a major marketing campaign to promote our many new facility and programs being developed with an emphasis on cable TV, web streaming and VOD viewing.

Please feel free to contact HPATV's Executive Director, Gil Martinez at [\(860\) 539-1678](tel:8605391678) should you have any questions or need additional information.

Yours in service,

**Gil Martinez, Executive Director**

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