

Hartford Area Cable Television Advisory Council

11/1/17 – 1/31/18 Treasurer's Report

Webster Bank Checking Account:

Beginning Balance	\$ 1,711.04
Deposits/Credits	-0-
Withdrawals/Debit	510.27

Ending Balance: \$ 1,200.77

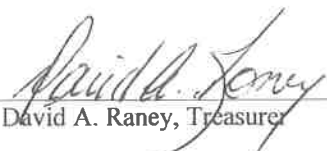
Debits:

Bill Stephenson	\$ 9.11 (returned cancelled check)
Claudette Miller	\$ 61.16
Vitaku Zgykjivski	\$ 440.00
Total	\$ 510.27

Certificates of Deposit

Account	Maturity Date	Interest Paid this period	Ending Balance
12 Month Certificate	9/4/18	\$ 1.28	\$ 5,063.66
11 Month Business CD	8/5/18	\$ 2.27	\$ 5,982.72
Total:		\$ 3.55	\$11,046.38

Prepared By:


David A. Raney, Treasurer


Date

HPATV Highlight Report to HACTAC - 2/21/18

Working with HFPG assigned IT Consultant on developing Strategic Technology proposal to be submitted February of 2018 (\$25K – New Website, Live U Wireless Broadcast Unit, Computers for Staff

Executive Director Attended Digital Media / Website Design/Re-design training at Greater New Haven United Way on January 19, 2018 and Leadership Greater Hartford Leaders on Board Express Match Board Member Recruitment Program on November 14, 2017 along with Board President. 2 Board member candidates recruited. Also attended January HYPE specific Leaders On Board event.

Met with Hartford Yard Goats about potential Weekly Yard Goats Baseball Team update program to be produced at new UHART Studio sets upon completion (eta March 2018).

Began implementation stage of Revenue Development Plan with NetMark Associates and HPATV Impact Team (Revenue Development Technical Assistance Grant from HFPG).

Held Quarterly Producer's Meeting on Monday, December 11, 2017 followed by Annual International Pot Luck Holiday Celebration.

Negotiated new rental lease at current rate including painting and new carpeting throughout the entire station

In the process of converting HPATV's facilities into an Art Gallery to serve as venue for Open House/Gallery Openings/Stewardship/Community Receptions.

STRATEGIC PLAN UPDATES

Recruited 3 new board members (Winston Tate, Glenn Geathers and Alvaro Garcia).

Hired CCSU Graduate, Lindsay Grant as new Part Time employee who has strong production, web development and social media skills.

Recruited 5 new producers for Winter 2018 Season

Implemented Live Facebook technology to work simultaneously with cable broadcast and web streaming

Completed Revenue Development Plan. Currently in implementation phase

Will be submitting Marketing Plan Technical Assistance Grant to HFPG Spring of 2018

E.D. and Executive Board Members attended board development training sponsored by HFPG. Qualified for 35 hours of free Board Development Consulting.

Developing Fee For Service initiative (with Stepping Stone Intern & Free Lance Program) in order to generate income to sustain HPATV

Presentation materials developed to assist in visits with potential corporate community partners.

February West Hartford HACTAC Report

Take 5 Annual All Access Party – Is NEXT FRIDAY!

Please join us for our fundraiser cocktail party at the Pond House Café. Tickets are \$50 in advance (\$60 at the door.) Featuring an amazing silent auction including a NFL football signed by the NFL Network Hall of Famers Deion Sanders, LaDainian Tomlinson, Michael Irvin , Marshall Faulk, Kurt Warner and Terrell Davis, Disney Park Hopper passes, local restaurant gift cards and unique experiences like getting a home-cooked pie a month from the League of Women Voters president. All funds raised will help us pay for a new server which is a critical capital need.

MDC Meeting Coverage

Starting on March 5th will record the MDC Meetings and share them with other access centers within the Metropolitan District and MDC will post on their website.

Frontier Relocating Channels

Frontier customers can now find us on Channels 6097, 6098 and 6099. Comcast cable customers will experience no change.

WHC-TV Restructuring

West Hartford Community Television eliminated one full-time employee to bring our budget into balance.



**HACTAC – HARTFORD AREA CABLE TV ADVISORY COUNCIL
FEBRUARY 21, 2018 MEETING**

Community Relations

- Neighborhood Assistance Act:
 - Comcast provided a contribution to The Urban League of Greater Hartford and Goodwin College through this program. Information is available on the CT Department of Revenue Services website.
- Winter Storm Wi-Fi:
 - During this season's winter storms (particularly Winter Storm Grayson) Comcast opened more than 127,000 Xfinity Wi-Fi hotspots throughout New England and New York to help residents, emergency personnel, customers, and non-customers stay connected free of cost.
- Black History Month:
 - As Comcast is committed to honor different heritage months throughout the year, Comcast worked with the Smithsonian Channel and the Amistad Center for Art & Culture to celebrate by a screening of The Lost Tapes: Malcolm X in Hartford.
- Best Places to Work:
 - Comcast Western New England was named one of the Best Places to Work in Connecticut by the Hartford Business Journal.

Programming Notes

- Filed with PURA on December 28, 2017
 - On January 9, 2018, Comcast launched WRDM HD (Telemundo HD) on Channel 1051 in the Comcast/Hartford System. WRDM HD is available to all Limited Basic customers who have High Definition (HD) equipment and also subscribe to HD service. Customers will be notified of this channel addition by means of a bill statement message.
 - On or around January 18, 2018, Spike TV and Spike TV HD will be rebranded as the Paramount Network and the Paramount Network HD. This change was initiated and controlled by the programmer. The Paramount Network and the Paramount Network HD will be available to all customers who subscribe to the Digital Preferred Service tier. Customers were notified of this by means of a bill statement message.
 - On January 24, 2018, Comcast will launch WTIC-TBD on Channels 935 and 1181. WTIC-TBD will be available to all Limited Basic customers. Customers will be notified of this channel addition by means of a bill statement message.
- Filed with PURA on February 1, 2018
 - On February 1, 2018, Comcast was informed today that WCTX-TJN, which was carried on Channels 985 and 1178, is no longer available in the Comcast/Hartford System, effective immediately. This change was a unilateral decision by the programmer and is beyond Comcast's control.
- Filed with PURA on February 13, 2018
 - On March 20, 2018, Newsy will no longer be carried on Channel 1498. Newsy will still be available on Channel 1114 as part of the Digital Preferred service tier.

HACTAC Agenda
February 21, 2018
Simsbury

Guest:

Minutes-

Treasurer Report

Town Reports:

Bloomfield
East Hartford
Hartford
Simsbury
West Hartford
Windsor

Company Reports:

Comcast
AT&T

Committee Reports:

Chairman's Report

Complaints-

Old Business

New Business

Next Meeting:

Adjournment:

HACTAC-Chairman Report
Feb. 21, 2018

Correspondence Received:

Date:	From:	To:	Subject:
2/1/2017	Comcast	PURA	Program Contracts
2/13/2017	Comcast	PURA	Programming changes
2/1/2018	SCTV-Simsbury	PURA	2017 Report

Open Discussion- on above PURA filings

Open Discussion- Council Tips- Goals advice for next meeting
Why HACTAC and what can we do? Where and how?

Quorum Requirement for meeting-
3 town's rep
6 members